

## Guiding manufacturers on the road to World Class Manufacturing

### Factora At-A-Glance

- Independent consultancy that guides businesses on the road to World Class Manufacturing.
- Specialists in the intersection of technology and manufacturing who harness the power of leading platforms to enable businesses to move to data-driven decisions that yield a greater return on investment, an environment of continuous improvement and reduction of wasted resources in manufacturing.
- Slogan: *“The bottom line in manufacturing solutions”*.
- Mission: *“To realize the savings that come from harnessing the IIoT and moving to Smart Manufacturing”*.
- Seasoned consultants in the Industrial Internet of Things (IIoT) and User Experience (UX) in a manufacturing context.
- Offices in Trois-Rivières (Canada), Atlanta (USA) and London (UK).
- Some 70 consultants who have successfully delivered more than 500 implementations in 30+ countries.



- Works with some of the world's most recognizable brands and organizations serving a wide range of industries.
- Extensive industry experience in:
  - Consumer Products / Packaged Goods
  - Food and Beverage
  - Chemicals
  - Metals
  - Pulp & Paper
  - Discrete Assembly
- Partnerships with leading IT platforms (for manufacturing) including GE Digital Alliance Program, OSIsoft, PTC ThingWorx and Capstone.
- Led by founder Charles A. Horth and a team of experts in business, manufacturing and technology.
- Fluent in the languages of business, manufacturing and technology.
- Rigorous in its approach to initial architecture designs, solution blueprints and templating, pilot and global program rollouts as well as customer support for current and new systems.
- Partner of Manufacturing Enterprise Solutions Association (MESA) International, a community of manufacturers, producers, industry leaders and solution providers focused on improving operations management through the effective application of IT-based solutions and best practices.
- Founded in 2013 through the merge of two successful manufacturing consultancies.



*Brigitte Lepage, VP of Organizational Development and Human Resources, addresses colleagues as part of a company workshop on Factora's BMT model.*



*Factora's management team possesses more than 120 years of collective experience in smart manufacturing consulting.*

*“We take great pride in delivering on the business benefits that we define with our customer at the outset of every Smart Manufacturing initiative.”*

- Barry Lynch, Vice President Sales & Marketing, Factora